

## MEDIA ADVISORY

**Contact:** Schuyler Thompson  
A. Cicognani Communications  
212-452-1662  
schuyler@acicognani.com

## **20 Nine-Foot-Tall ‘Candy’ Sculptures to be Unveiled on Broadway in the Garment District**

***‘Candy Nations’ by renowned French sculptor Laurence Jenkell to line  
pedestrian plazas on Broadway this fall***

**WHAT:** The Garment District Alliance will unveil a parade of 20 colorful, nine-foot tall candy-shaped sculptures on Broadway in the Garment District. Created by prominent French sculptor Laurence Jenkell, *Candy Nations* will celebrate New York City’s status as a global capital.

Each unique sculpture in the *Candy Nations* series weighs 1,450 pounds and depicts a piece of candy wrapped in the national flag of one of the 20 countries in the G20. Signage affixed to the base of the sculptures provides information about each featured nation. The Garment District Alliance and Laurence Jenkell will celebrate the unveiling of the series during a special unveiling of the exhibition.

**WHEN:** **Wednesday, October 3**  
11:00 AM

**WHO:** **Laurence Jenkell**, sculptor  
**Barbara A. Blair**, president of the Garment District Alliance

**WHERE:** **Broadway** between **37<sup>th</sup>** and **38<sup>th</sup>** street, Public Plaza

French artist **Laurence Jenkell** ([www.jenkell.com](http://www.jenkell.com)) lives and works in the south of France, where she has been creating medium defying sculptures since the 1990s. Implementing her signature 'wrapping' technique, Jenkell creates larger than life works in vibrant colors, and varied sizes and mediums. Jenkell’s sculptures have been commissioned by internationally recognized companies and foundations such as Coca-Cola, the Chanel Foundation and the International Olympic Committee and form part of internationally renowned private and public collections. Her works have been exhibited in more than 25 countries and are on permanent display in collections including the Bouygues Foundation, the Bettencourt-Schueller Foundation, and the Tel Aviv Museum.

The **Garment District Alliance** ([www.garmentdistrictnyc.com](http://www.garmentdistrictnyc.com)), is a not-for-profit corporation established in 1993 to improve the quality of life and economic vitality of Manhattan’s Garment District. Through programs in the areas of streetscape improvements, sanitation and public safety, marketing and promotions, economic development, and community service, the Garment District Alliance supports the neighborhood’s transformation into a modern, 24/7 destination for dining, nightlife, hotels and unique office space. For more information on the Garment District Alliance’s many art initiatives, please visit <http://www.garmentdistrictnyc.com/art-design/>.